

Cleo Ding

cleoding.ca

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Four years of experience in reporting and publishing. Good storytelling skills in both written and digital formats. Work efficiently under pressure and dynamic story pitching. Seeking to produce impactful stories in a healthy-competitive news environment.

Education

2020-2023: Bachelor of Journalism with distinction and a term abroad, *Carleton University*, Ottawa, Ont., Canada

July 2022-December 2022: Exchange study program– International News Reporting, *Danish School of Media and Journalism*, Aarhus, Denmark

Journalism Experience

June 2024-Present: Editor/Layout editor/Reporter/Photojournalist, [*The Battlefords Regional News-Optimist*](#), North Battleford, Sask.

- I fill the editorial space of a weekly paper that has a readership of 20,000 on my own.
- The provincial and municipal elections took place from October to November, I attended all the all-candidate debate forums in-person and completed the reporting.
- Manage content and layout for correspondents, freelancers, and columnists while also reporting and editing.

April 2024-June 2024: Reporter/ Photojournalist, [*SaskToday.ca*](#), Southeast Sask.

- Worked under the government-funded Local Journalism Initiative on rural communities that have no news coverage. Spent most of the time on the road reporting to meet the requirement of producing eight stories per week.
- Articles were picked up by the Regina Leader-Post.

April 2023: Freelance journalist, *Ontario Farmer*, Ottawa, Ont.

- Worked closely with *Ontario Farmer's* editor to publish a 1,500-word feature with five in-depth interviews with scientists on [*Nitrogen fertilizers*](#). Won Carleton University's 2022-2023 Project J's award under the *Ontario Farmer* category.

December 2022-January 2023: Intern reporter, *Ottawa Citizen*, Ottawa, Ont.

- Pitched stories daily during news meetings and reported and wrote [*articles*](#).

June 2022: Provincial Election Reporter assistant, *Ottawa Citizen*, Ottawa, Ont.

- Reported from the field (polling stations and election after-party locations) and

interviewed citizens and [filed](#) quotes.

March 2021-September 2022: Multimedia journalist, *Capital Current*, Carleton University, Ottawa, Ont.

- Covered local and national [stories](#) to residents in Ottawa for Carleton University's flagship online publication of its journalism program.
- Worked as an on-the-ground reporter and produced both local and national story packages with multimedia elements.

September 2022-November 2022: Multimedia journalist/Website editor, *DMJX*, Aarhus, Denmark

- Planned and carried out journalistic research on an international level regarding politics.
- Obtained and verified information from a wide range of sources.
- Worked in a team as a foreign correspondent in the EU parliament reporting on [EU affairs](#) as well as [global environmental issues](#).
- Created a style guide for the class.
- Designed and ran the publication [website](#) for the class with *WordPress* as the web editor.

September 2021-April 2022: Broadcast content curator/Online writer (remote), *VX3 Exchange*, Toronto, Ont.

- Assisted in producing broadcast quality segments under the theme of BIPOC in Canada and writing articles for the news department for VIBE105 platforms (Video & Broadcast) with the SM calendar.
- Researched for content, conducted remote interviews and created/found supporting material for digital storytelling with Adobe Premiere, Audition and Photoshop for different platforms.

Communications and Media Experience with Federal and Provincial Governments

May 2023-August 2023: Summer communications intern, *Ottawa Community Housing*, Ottawa, Ontario

- Completed an internal communications project individually including securing and interviewing 18 participants in two weeks in both written and edited video content.
- Interviewed and wrote for the monthly tenant newsletter. Article was picked up by CBC Local News after publication.
- Assisted with developing strategic internal and external communication plans with in-depth research and interviews with subject experts; wrote articles for OCH publications including corporate intranet and its public site; developed visual content and bilingual text for OCH's social media channels.
- Supported senior communications lead at all sites on Sharepoint, maintained OCH media database, devised creative media pitches to promote the OCH brand to local and national media.

- Assisted with special GR projects under the project lead, arranged logistics for events including media conferences and announcements at municipal and provincial levels.

February 2023: Communications intern, *Canadian Museums Association*, Ottawa, Ontario

- Took an active role in assisting in planning a two-day virtual national conference of more than 400 registrations with the Comms team.
- Pitched, researched, interviewed and wrote for *Muse Magazine*.
- Assisted in curating content for the weekly newsletter.
- Planned, composed bilingual text for push notifications and designed graphics for SM campaigns; Assisted in managing SM posts across platforms.

May 2023-June 2023: Fellow, completion of Empower, *Navigator's* BIPOC Youth Public Affairs Fellowship, Toronto, Ontario

- Studied and applied the foundational elements of public affairs and the key drivers of success for practitioners in the field of communications with 16 renowned working media professionals in eight weeks.

June 2022-September 2022: Intern journalist and social media manager (remote), social media marketing department, *Consortium 21/MyMedicNews*, Kuala Lumpur, Malaysia

- Curated content to engage consumers via [blog posts](#), newsletters, social media platforms weekly on *Consortium 21*.
- Created short digital summaries and multimedia segments for both short responsive journalism pieces and deeper investigative journalism daily on *MyMedicNews*.
- Fact-checked published editorial content, including articles, data. Scrutinized formatting of emails, web pages and PDFs.

Skills and Languages

InDesign; Adobe Premiere Rush; Adobe audition; Adobe Photoshop; Wordpress; Canva; MS Office; iMovie; Thinglink; Mailchimp; Meltwater

Standard First Aid & CPR/AED level C

Writing in CP style

Fluent English; Fluent Mandarin; DELF B2 French (course evaluation)